



Copenhagen
Business School
HANDELSHØJSKOLEN

Klimaledelse i fremtidsværkstedet

Prof. Peter Møllgaard, CBS-CSB

CSB: Climate Strategies for Business



CBS – Klimastrategier til erhvervslivet

- Vores fire ben:
 - Optimering af CO₂-fodaftryk via eksisterende teknologier
 - Nye “low-carbon løsninger” (innovation)
 - Politik og regulering
 - Ledelse af partnerskaber (udfylder tomrummet mellem videnskabsmænd/ingeniører, forretningsfolk og politikere)

Undervisningsinitiativer

- CSR fag
- Bachelor valgfag "Climate Strategies for Business"
- Minor in sustainable business
 - Tre ud af seks fag



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CBS' Minor in sustainable business: 3/6 courses:

- **Corporate social responsibility in global supply chains**
- **Social entrepreneurship: creating social change using the power of entrepreneurship**
- **Corporate social responsibility – ethical, political and strategic perspectives**
- **Globalization, business and politics - regimes of sustainability governance**
- **Organizing markets for business development and innovation**
- **Business strategies for sustainable innovation**



Bæredygtighed

- Generationsspørgsmål: nutlevende vs fremtidige
 - Brundtland
- Cradle to Cradle
- Adam Wehrbach *Strategy for Sustainability: A Business Manifesto:*
 - "Sustainable business means a business that can thrive in the long term"

Klimaledelse i fremtiden

- Hvordan ser definitionen af bæredygtighed ud i 2015?
- Optimisme: vi bliver klogere via forskning og uddannelse