

# URBAN MANAGEMENT



## INTEGRATED URBAN AND RURAL MANAGEMENT URBAN-RURAL LINKAGES

Poverty reduction is the key concern of most Donor Agencies today. Poverty is no longer a rural phenomenon - urban poverty has become equally serious.

By developing rural and secondary towns we decrease migration to larger urban centres and mega cities and thus help reducing poverty in both rural and urban areas.



Carl Bro Group's Expertise Centre for Integrated Urban and Rural Management has been and still is involved in a number of projects focusing on:

- Improving the economic, social and demographic balance in urbanisation process and thus increasing the living environment in both urban and rural areas
- Generating employment and thus increasing income and investment in the private sector
- Strengthening good governance and transparency in general and through decentralisation improve local government in particular, in order to achieve local revenue enhancement, improved service delivery, and participatory management
- Providing adequate infrastructure for safe drinking water, proper sanitation and drainage, health care, education, affordable housing and efficient public transport.

**Carl Bro Group's multidisciplinary set-up is thus able to provide professional assistance within:**

- Good governance
- Local government capability enhancement
- Community empowerment and participation in planning and decision making
- Sustainable development within urban-rural management systems
- Urban and rural finance and investment
- Social infrastructure development
- Employment generation and SME development
- Municipal finance and management
- Strategic regional, urban and rural planning and coordination
- Socio-economics, social impact assessment and gender
- Emergency management and urban reconstruction
- Urban and rural housing, and resettling management
- Land-use planning and GIS
- Traffic and transport planning
- Integrated environmental management
- Urban and rural legislation
- Public-private partnership management



**References:**

- Rural Towns Development Study, Bangladesh (European Commission)
- Environmental Management in Urban Centres in the Lake Victoria Region, Africa (Sida)
- Improvement of the Vientiane Urban Environment, Laos (Danida)
- Capacity Building in the Urban Sector, Bhutan (ADB)
- North West Frontier Province Urban Development, Pakistan (ADB)
- Urban Reconstruction of Public Works, Health and Education Facilities, Lebanon (EC)
- Rural Transport Services and Intermediate Means of Transport (World Bank)

Carl Bro Group's multidisciplinary expertise and global experience makes it an ideal partner for any client that focuses on integrated urban and rural management worldwide.

For further information please visit our website or contact:

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Carl Bro Group is an international consultancy company based in Denmark, Sweden and the UK & Ireland where we have a number of subsidiary offices. We provide consultancy services in the fields of building, transportation, water, environment, energy and industry. We export a wide range of our expertise, carry out international projects and have established subsidiaries in a number of countries with project offices worldwide. Overall, we have more than 40 years' experience in the consultancy sector and have completed projects in over 100 countries.

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